

PT. Easy Trade Indonesia Status “TODAY”

The testimonials of our business partners are:

provable : High quality and reliability of our GPS products.

provable : Professional customer service organization.

provable : Offering best pricing at this moment for high quality GPS products to the Indonesian market

: Hardworking marketing team and constantly working on supporting our Sales network and their customers.

it's the right time for PT Easy Trade Indonesia to update **4** of the marketing tools, to maximize our support level to our sales network.



1

PT. Easy Trade Indonesia will continue to use a new registered **product brand name** of our GPS products, to give full support our Distributors and Agents to approach their market.

This will be effective on all our products:

- ✓ **GEA-01 (vehicle tracker)**
- ✓ **GEA-02 (vehicle tracker)**
- ✓ **GEA-03 (vehicle tracker)**
- ✓ **GPT-02 (personal tracker)**
- ✓ **VLU-02 (voice listen unit)**
- ✓ **SCL-01 (Solar charger)**





1

All new marketing tools

Show this new
product brand name and logo



2

GPS TRACK & TRACE PRODUCTS

GPS Fleet Management System

STAND ALONE SMS SERVER WEB SERVER

This advertisement features a green semi-truck and a silver sports car on a road at night. A hand in the bottom right corner holds a mobile phone displaying a tracking application. The background includes a cityscape with a prominent tower. The text 'GPS TRACK & TRACE PRODUCTS' is at the top, and 'GPS Fleet Management System' is in the center. At the bottom, three icons represent 'STAND ALONE', 'SMS SERVER', and 'WEB SERVER'.

3

EASY TRACE

GPS TRACK & TRACE PRODUCTS

GPS Fleet Management System

GEA - 01 GEA - 02 GEA - 03

GPT - 02 SCH - 01 VLU - 02

TOP QUALITY IS OUR FIRST PRIORITY

This advertisement features a green semi-truck and a silver sports car on a road during the day. A satellite is shown in the sky with signal waves. A hand in the top right corner holds a mobile phone. The text 'EASY TRACE' is in a green circle at the top. 'GPS TRACK & TRACE PRODUCTS' is in the center, and 'GPS Fleet Management System' is below it. Six product images are shown in a grid, labeled GEA - 01, GEA - 02, GEA - 03, GPT - 02, SCH - 01, and VLU - 02. At the bottom, it says 'TOP QUALITY IS OUR FIRST PRIORITY'.

4

Opening a Marketing Branch office in Jakarta Selatan

Jl. Amil No. 29A, Kalibata Pulo
Jakarta Selatan 12740
Phone: (021) 3221-9646



TOP Quality is our first priority

For our GPS hardware and selected business partners.

Easytrade company policy: only working with business partners who also have the same High Quality standard and customer focused organisation as ours.

I would like to introduce our business Partner :

PT. Streetdirectory Indonesia

Mr. Denny Charter

Manager, Business Development





Streetdirectory Indonesia

Denny Charter

Business partner of :

PT. Easy Trade Indonesia



Solutions
powered by 

Company Profile



Singapore
Malaysia
Indonesia
Phillipines



Travel Guide Portal

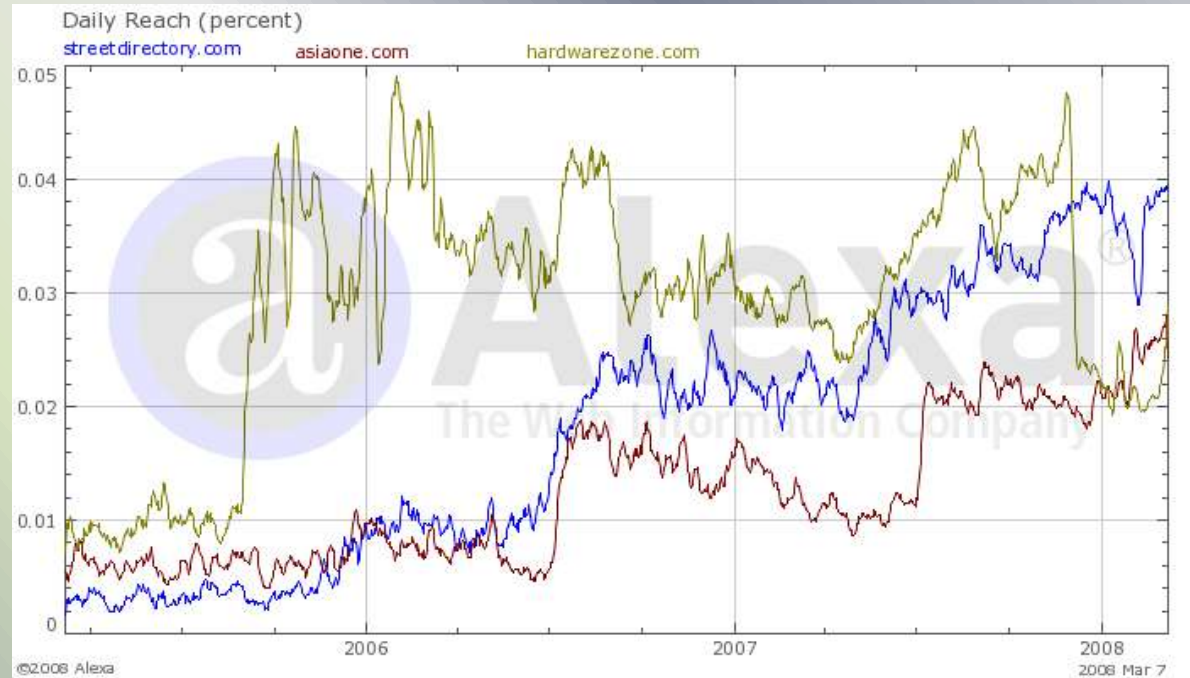
<http://streetdirectory.com>
<http://streetdirectory.co.id>
<http://streetdirectory.net.my>

Solutions

powered by 

Spatial Analysis Solution :

Space
Webtrace
Weblocate
Mobile Map



Representative Offices



Singapore :

305 Alexandra Road #05 – 12
Vantage Automotive Centre
Singapore 159942
Phone : +65 6474 4005
Fax : +65 6474 4525

Partnership on GPS Hardware with:



Indonesia :

Wisma 77 Lantai 5 Jalan Letjen
S. Parman Kav. 77 Slipi
Palmerah Jakarta Barat
Phone : +62 21 5369 0808
Fax : +62 21 536 1048

Indonesia :

Eropa Blok B No. 17
Kota Wisata, Cibubur
Bogor Jawa Barat
Phone :+62 21-849 31031
Fax :+62 21-849 31037

www.easytrade.co.id



space

Space : Market Analysis

Space :Logistics Planning

Space: Work Force Management

Space: Distribution



trace

Automated fleet management systems

GPS enabled Handsets

Covert GPS surveillance



weblocate

Retail locator

Location Maps

Maplite

Webtrace

Campus Maps



mobile

Directory Listings accessed via WAP phones

Maps and directories accessed via PDA

Wireless Navigation Via Standard mobile phones



- Webtrace™ is a location based service which enables individuals and companies to monitor people and equipment from the internet. The web-based application is designed to interact with GSM based mobile devices which are equipped with GPS receivers*. Users carry a GPS-enabled mobile device which communicates with TRACE's Central Web Server that will then enable subscribers to access real-time information by logging into private accounts to monitor track movement on precise digital maps powered by Streetdirectory.

Fleet Management



- Route planning
- Vehicle position, time, date and speed logging
- Job dispatch and allocation to closest vehicle
- Historical report
- Driver performance analysis
- Driver and vehicle safety

Work Force Management



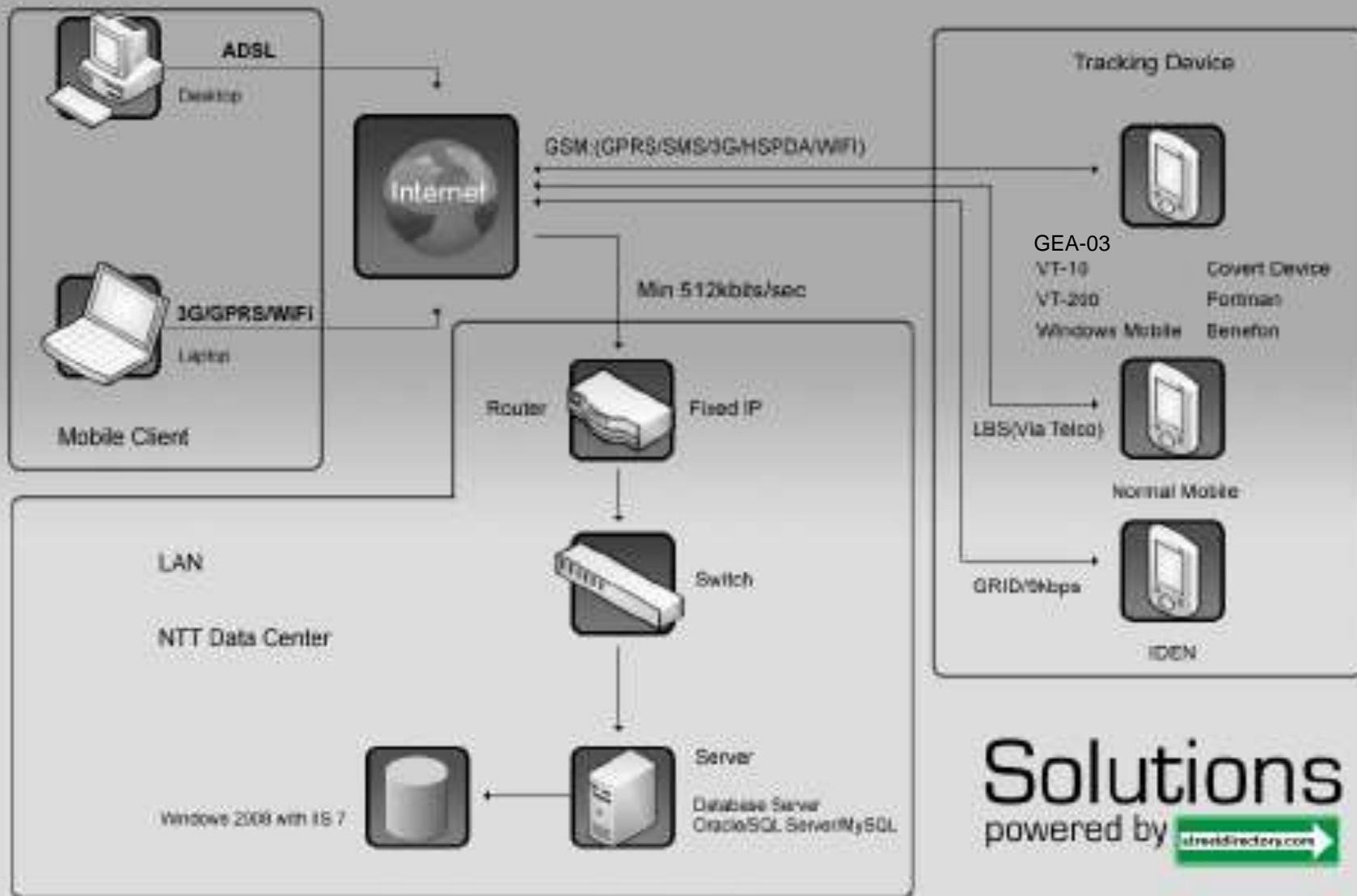
- Monitoring & log travelling times and loading times
- Monitor distances and speed travelled
- Automatically log driver's scheduled rest period
- Remote control of speed limiters and engine parameter
- Monitoring cargo door opening, etc
- Job Dispatch & Timesheet

Personal Monitoring



- Monitor & log movement times & location
- Asset security via geofencing
- Automatic scheduled security arming
- Report equipment service schedules

WEBTRACE SYSTEM DIAGRAM



Solutions
powered by 

Component



trace



Hardware GEA-03



Software



Solutions
powered by 



GEA-03



Terima Kasih



Denny Charter

Manager, Business Development

denny.charter@streetdirectory.com



Istvan Szenasi

President Director

istvan@easytrade.co.id

TOP Quality is our first priority

I would like to introduce one of our succesfull Distributors:

HAWK CCTV (Bandar Lampung)

Mr. Awie Djakiman Teguh



Thank You !!



Eropa Blok B No. 17
Kota Wisata, Cibubur
Bogor Jawa Barat
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